



IN THE VIRTUAL REAL ESTATE WORLD, POWER-UP SUCCESS BY GAINING THE INTERNET...KNOWLEDGE

When the market throws you a curve ball, will you be prepared to come back swinging? NAR's updated and enhanced online **e-PRO® Certification Program** can help you overcome your technology uncertainties by providing the tools you need to thrive in today's ever-changing online real estate market.

LEARN:

- Best practices for e-mail communication and online marketing—
- Legal and ethical standards for conducting real estate on the Internet—
- How to create and maintain your Internet Marketing and Practices Plan —

ALL-NEW: Take an in-depth look at Web 2.0 concepts and how they apply to your online real estate presence. Topics include: social networking, blogging, RSS, widgets, and much more.

PLUS:

- Learn more about e-PRO®, the only technology certification course recognized and offered by NAR —
- Participate in an Online Community and Nationwide Referral Network —
- Earn CE credit (available in several states) —



Frances Flynn Thorsen
e-PRO, SRS

Frances is a proven professional with more than 20 years of Real Estate Experience. Fran is an editor and writer who publishes several blogs. She is the author of "HUD Homes for Sale -- A Complete Buyer's Guide," and "HUD Homes for Sale -- Sales and Marketing Guide for Real Estate Agents." She will give you a number of technology tips you can put to use in your business right away to help differentiate yourself from the competition.

The All New **e-PRO®** | get certified
get competitive

Sponsored by: North Shore Barrington Association of REALTORS®
Date: Friday, August 27, 2010
Time: 9:00 AM to 10:00 AM
Location: e-PRO Webinar

This FREE 60-minute workshop provides invaluable insight into the online e-PRO® course, the only Technology Certification course offered by the National Association of REALTORS®.

To register, simply visit <http://ePROworkshop.InternetCrusade.com>

e-PRO® also is recognized for elective credit in the designation requirements for: